



No One Should Need

2019 ANNUAL REPORT

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2019 Executive Summary

In May of 2019 the state of Alabama passed a total abortion ban and Yellowhammer Fund received an abundance of resources as a result. The Fund has used these resources to massively increase their direct abortion funding and practical support budget, introduce material goods distribution for low income clients and assist other local ally organizations working with marginalized communities intersecting with ours. As a result, 2019 became an unexpected building year in which Yellowhammer Fund was able to address immediate emergency needs for Alabamians and the surrounding region, as well as create the necessary groundwork to be a sustainable, powerful and permanent fixture in the South.

2019 Highlights



Provided more than \$250,000 in direct financial funding for nearly 1100 abortion procedures for Alabamians or those seeking abortions in the state



Over 200 earned media mentions in local, national and international press regarding abortion access, reproductive justice advocacy and Alabama politics



Worked with nearly a dozen ally organizations locally and regionally to provide material and financial support to marginalized communities



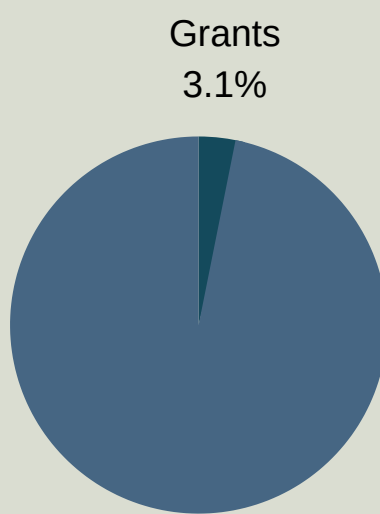
Developed a social media reach through Instagram, Twitter, Facebook and active email openers that now numbers over 100,000 contacts



Yellowhammer Fund

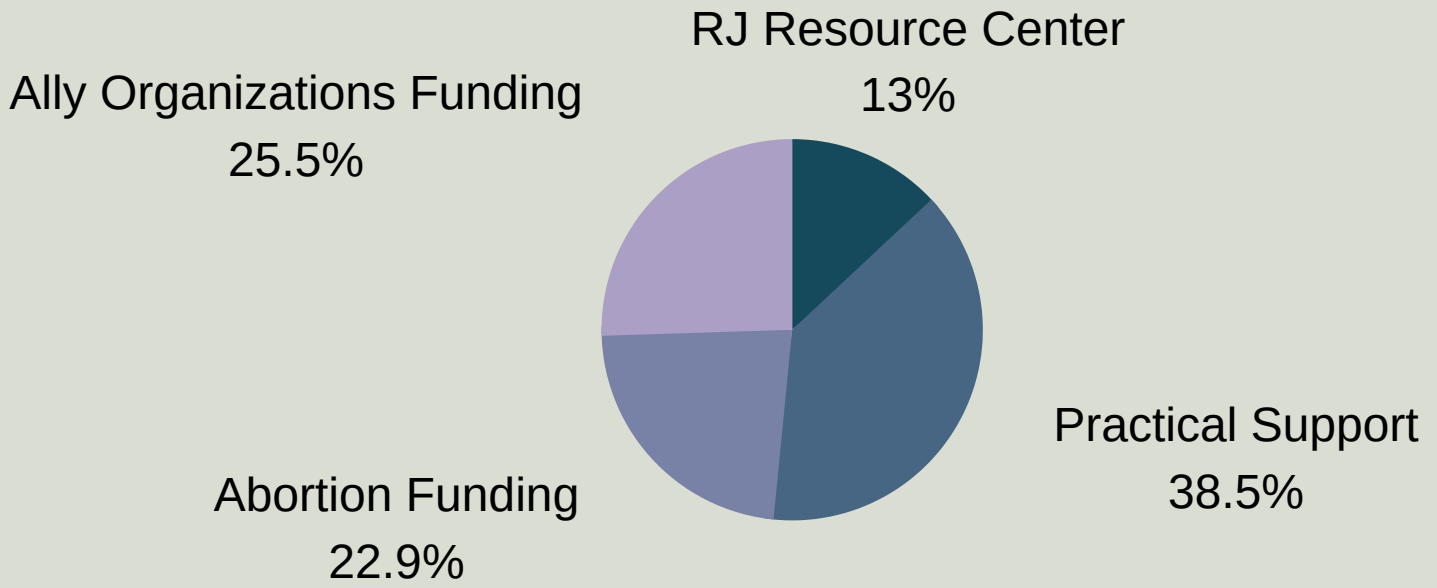
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2019 Income



Total = \$3.35 Million

2019 Spending (Non-Administrative)



Total = \$1.09 Million

Abortion/Practical Support Funding Per Month

